

CULTURE

A group of five acrobats in blue and yellow suits are performing a synchronized aerial routine, suspended by ropes against a night cityscape of Bogotá. The city lights and a large cathedral are visible in the background. The word "BOGOTÁ" is overlaid in large white letters.

BOGOTÁ

2026



**PLAN DE
CULTURA
DE BOGOTÁ**

Una brújula hacia 2038

A dynamic planning instrument that provides the conditions for individuals and communities to guarantee, exercise and fully enjoy cultural rights.

- The Plan recognizes all the people who inhabit the city as creators.
- It includes both agents of the sector and citizens, individuals and groups.

Why a Plan for 2038?

It is necessary to acknowledge and highlight the tensions within the city in order to strengthen a democratic culture that, drawing on diversity, promotes dialogue, collective action, and the building of bridges among Bogotá's diverse communities.

What is the Purpose?

To generate the necessary conditions to build the path towards the cultural Bogotá of 2038, by establishing common purposes for collective action.



Guiding Principles of Bogotá's Culture Plan for 2038



Every
culture
counts



We are
all subjects
of cultural
rights



It aims to a model
of cultural public
management for
the expansion of
freedoms



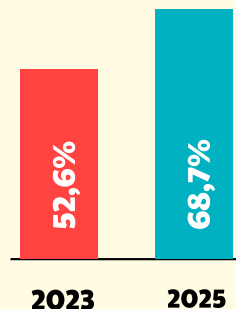
The cultural
component
as a driving
force for the
city's future

Culture in Bogotá is on the Rise

2024 - 2026

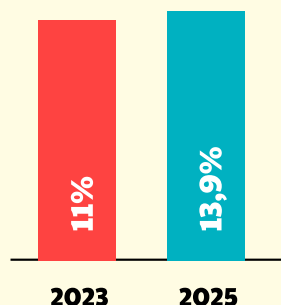


Impact of Bogotá's Cultural Sector in Figures.



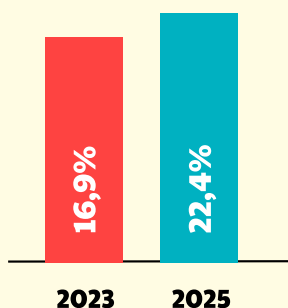
Are you proud to live in Bogotá?

(Encuesta Bienal de Cultura 2025)



Do you currently practice any cultural, artistic or creative activity?

(Encuesta de Prácticas artísticas, culturales, creativas y patrimoniales.)



Have you participated in art, culture and heritage projects, activities or campaigns in the city or neighbourhood during the last 12 months?

(Encuesta de Indicadores de Cultura Ciudadana y Garantía de Derechos.)



Impact of Bogotá's Cultural Sector in Figures.

The Public Entertainment
Law went from collecting:

\$10.163.773 USD
in 2023

\$14.590.926 USD
in 2025

5,49 million USD

Culture contributed to
Bogotá's added value
(5.5% of the city's
economy in 2025) and
represents a 0.6% increase
compared to 2023.

(Cuenta Satélite de Economía Cultural y Creativa de Bogotá 2024).



BARRIOS VIVOS

A territorial innovation strategy that through co-creation processes strengthens pride, the social fabric and the sense of belonging.

2024 - 2026:

196 Co-creation laboratories

Opportunities to promote and revitalize culture and neighborhood pride

From Cultural Transformations to Finding Creative Solutions to Common Problems.

11.700

Beneficiaries

40.000

Indirect Beneficiaries

20

Locations

In the four-year period:

366 Laboratories



IMPACT 2025 - 2026 NETWORK DEVELOPMENT

It includes mechanisms for participation, cooperation, and consultation to foster connections among cultural actors, communities, audiences, and organizations.

736 Participants

630 authorized from 15 sectors

390 Direct beneficiaries

150 Consultation sessions

\$2.150 millions in incentives for the implementation of **21** sectoral projects

TOTAL INDIRECT BENEFICIARIES IN 2025:

67.217

CULTURAL ECOSYSTEMS

Incentives for missional, creative, strategic, and productive partnerships among cultural actors and projects that enhance a sense of belonging and strengthen Bogotá's position as a cultural city.

168 Participants

42 Direct beneficiaries

\$3.807 millions in incentives for mission-driven, productive, and creative initiatives that make an impact on ecosystems and audiences.



A strategy for creation, education, and citizen participation aimed at developing scenarios and narratives about Bogotá's future through art, culture, and creativity.

500

Participants, creators, cultural agents, citizens

+900

girls and boys participating in the training programs of the District System of Art and Culture Training SIDFAC

18

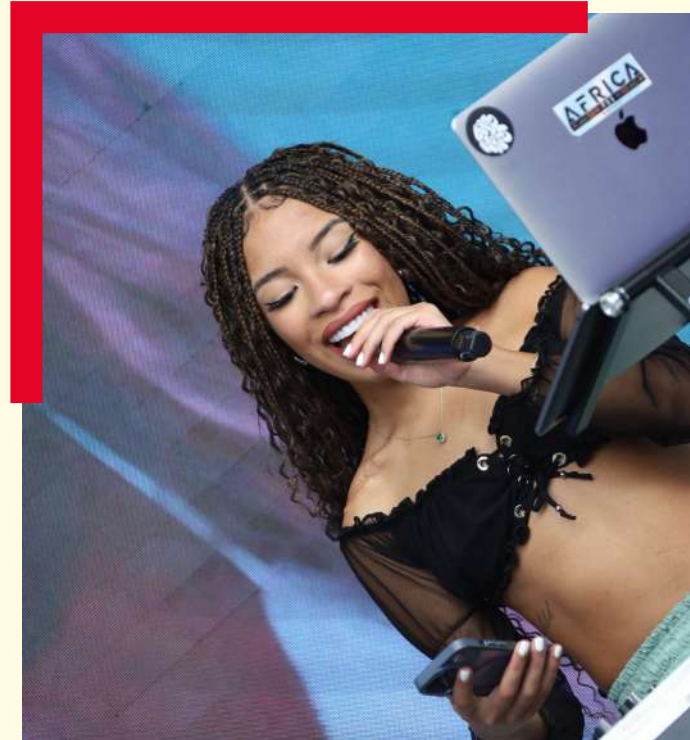
artists and academics in Unpredictable Dialogues

105

participants of the Creative Camp by cultural invitation and 44 SIDFAC trainers

2026:

- Citizens of Futures Workshops
- Ibero Futures
- Creative Camp
- Exploratory Futures in Public Libraries
- Exploratory Futures Digital
- Transforma Platform
- Fomento (two Scholarships LEP)



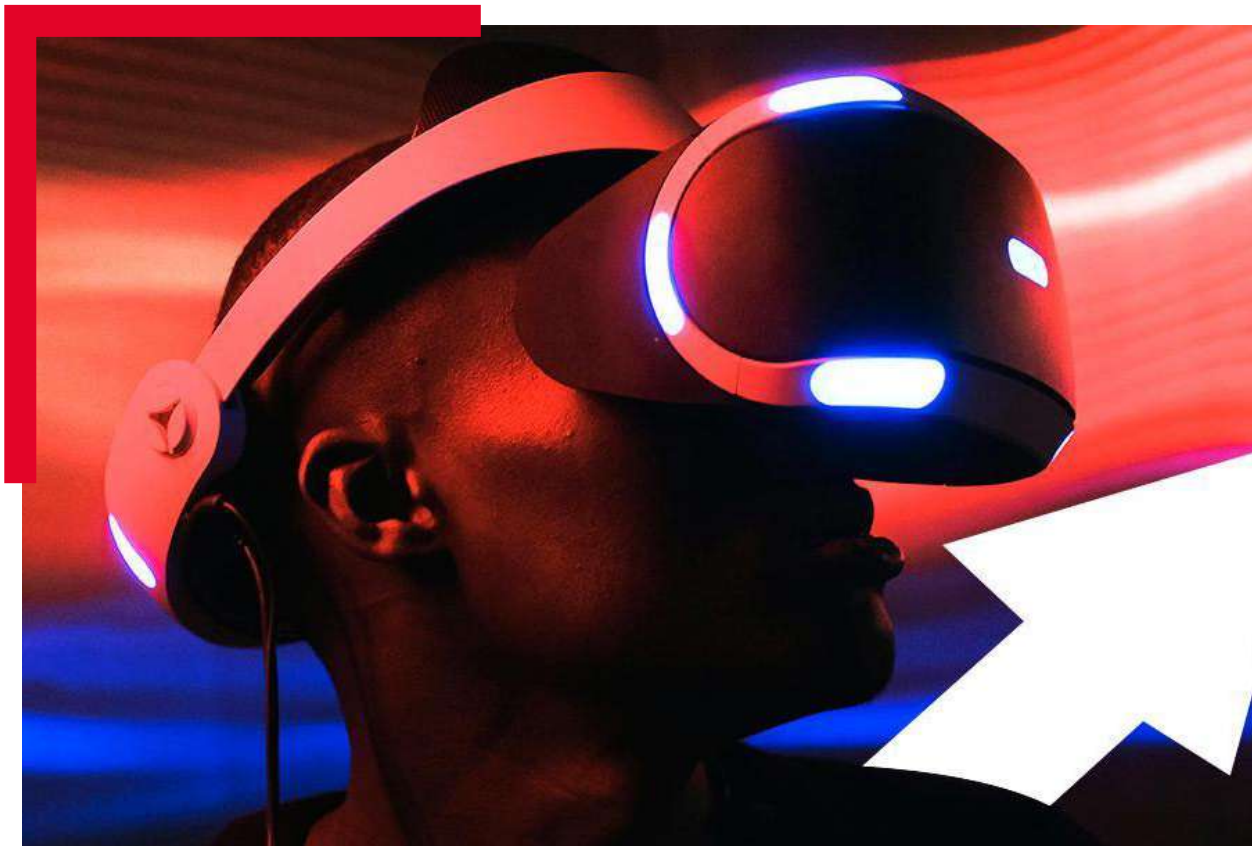
DISTRITOS CREATIVOS BOGOTÁ

Territorial strategy that strengthens the cultural and creative ecosystem of Bogotá through training, artistic circulation, governance and intersectoral articulation in 15 city's territories.



GENTE CONVER- GENTE

Convergent People (Gente Convergente) strategy through which we plan to establish Bogotá as Latin America's main hub for digital creation. With that purpose in mind, our Administration has supported the immersive experience "Vaivén" and an internationally focused animated anthology series, "Bogotá, one city many worlds" developed in collaboration with six local studios. Additionally, we launched specialized training and acceleration programs for the video game and animation industries, benefiting over 750 individuals and mobilizing more than USD 1,7 million in production incentives.



estar bien Bogotá

A cross-sectoral strategy—covering culture, health, social integration, and education—aimed at promoting the well-being and mental health of older adults and young people through art, culture, art therapy, and dance-movement therapy in community, neighborhood, and institutional settings.

Target audiences:

Older adults who are dealing with loneliness and need to improve their mental and emotional health.

Young students in district schools who require mental health support and who have exhibited suicidal ideation or behavior and/or are experiencing serious emotional and relationship issues.

2024 - 2026

Direct beneficiaries:

1.845

Teenagers

865

Older Adults

Attendance at community and mass events:

6.768

attendees, adolescents, seniors and citizens in general

Impacto en índices de bienestar:

Teenagers

- The well-being index improved by 18% after participating in the workshops.
- The emotional management subindex increased from 0.302 to 0.326, representing a 7.9% improvement.

In Older Adults

- More than 90% of participants said the workshop improved their emotional well-being.
- 96% reported stronger bonds and a sense of support.
- The perception of persistent loneliness decreased by 16 percentage points among the participating groups.



BOGOTÁ
CULTURA

24

S I E 7 E

To highlight and promote artistic offers and activities during non-traditional hours as an opportunity for residents and tourists to actively enjoy and experience the city.

- Strengthens a sense of belonging.
- Pride in cultural life.
- Boosts the local economy.
- Promotes cultural tourism
- Promote environments of coexistence

Multiple experiences

- Cultural exchanges
- Appropriation and revitalization of public space
- Equity synergies
- Live Music
- Wellness spaces
- Care and prevention actions
- Community exchanges



INFRASTRUCTURE PROJECTS

Facilities Deficit Areas

A project for the feasibility studies, design, and construction of eight performing arts facilities in deficit-culture areas of Bogotá, funded by the parafiscal contribution (Law 1493 of 2011). Through the use of both conventional and lightweight infrastructure, the project aims to decentralize cultural offers and close the gaps in access to the performing arts.

8 EQUIPMENT
OF PERFORMING
ARTS

6 DIFFERENT SUBURBS
ON THE OUTSKIRTS
OF THE CITY THAT HAVE
BENEFITED

EQUIPMENT FOR

600 m²

PERFORMING ARTS CONTEMPLATED:

• Circus • Theatre • Music • Dance • Magic

Usme Exhibition Pavilion

The Exhibition Pavilion is a cultural facility featuring a lightweight and flexible architectural design, intended to promote and disseminate archaeological and cultural heritage in conjunction with artistic, educational, and community activities. Composed of independent yet interconnected modules, it adapts to the site's topography and landscape as well as to various programmatic configurations, with a low-impact design based on lightweight materials and bioclimatic solutions.

400 m²
Of floor area

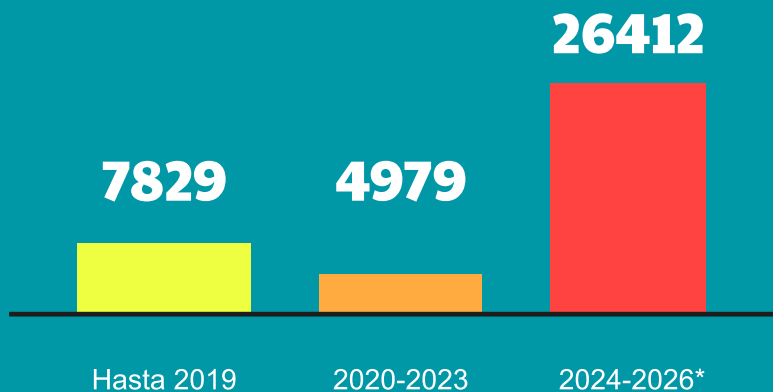
\$1.360 million
Total budget



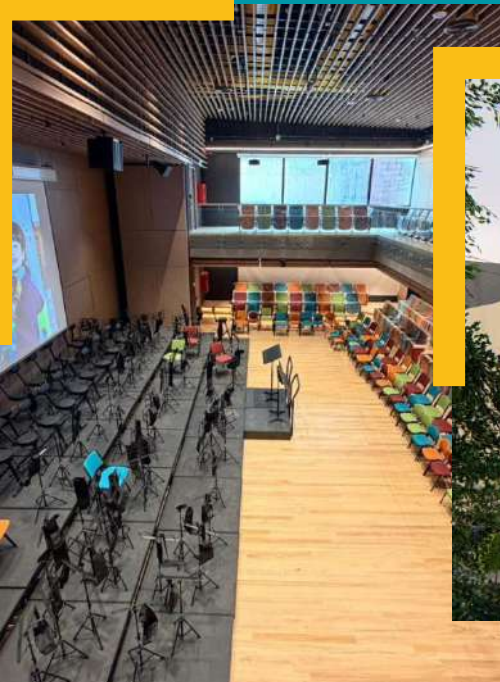
INFRASTRUCTURE PROJECTS

LEP INFRASTRUCTURE

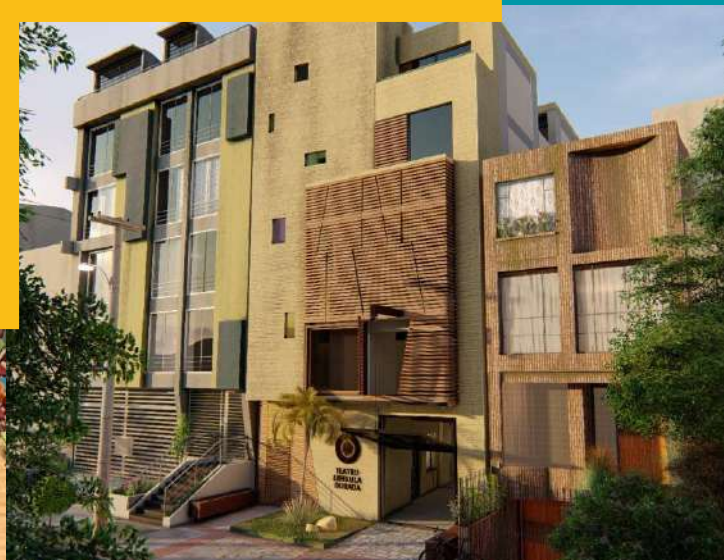
During the current four-year period, the District Secretariat of Culture, Recreation and Sports has met the challenge of allocating and executing the resources of the parafiscal contribution of the performing arts (Law 1493 of 2011), which grow exponentially: from \$18,000 million collected in 2024 to \$90,000 million estimated by 2027, which has required strengthening the institutional capacity to structure and award projects at the height of these resources.



The current administration has increased the annual average execution rate by a factor of 5.3 compared to the 2020–2023 period, and by a factor of 3.4 compared to the historical average prior to 2020



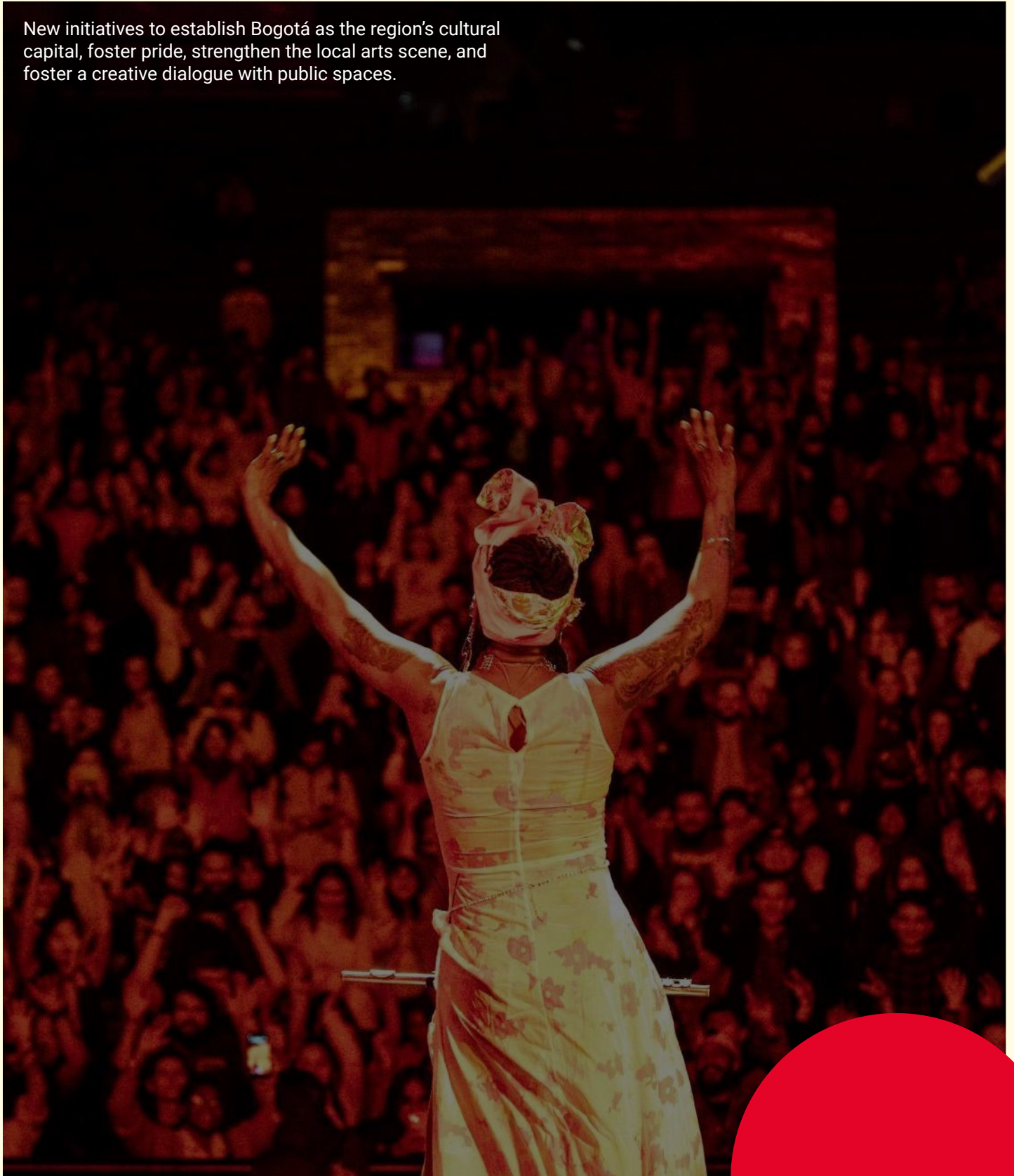
BATUTA CONCERT HALL



GOLDEN DRAGONFLY THEATRE

City landmarks

New initiatives to establish Bogotá as the region's cultural capital, foster pride, strengthen the local arts scene, and foster a creative dialogue with public spaces.





International Biennale
of Art and City of Bogotá



International Violin
Competition



International Festival of
Living Arts, FIAV Bogotá



Christmas is Culture



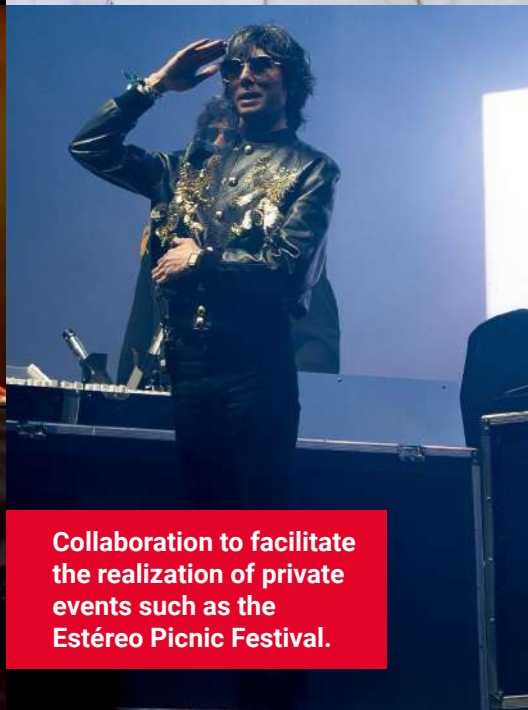
Center Festival



Summer festival



10 Park Festivals



Collaboration to facilitate
the realization of private
events such as the
Estéreo Picnic Festival.



Monumentum



Ibero American Cultural Action Network (Acción Cultural Iberoamericana). The goal of this network is to strengthen cultural ties among Ibero-American cities through research, training, and the exchange of experiences. This initiative reflects Bogotá's commitment to examining processes of social transformation and to identifying how culture can help improve living conditions in urban environments.



District Network of Public Libraries, BibloRed 25 years

2001–2025

A system that aims to give citizens the opportunity to approach books, writing, culture, research, science, technology and innovation.

150 Spaces for access to reading

Distributed in the 20 localities (including rural area)

- 6 Major Libraries
- 27 Local libraries, neighborhood and prison
- 1 Digital Library
- 12 Biblostations
- 95 PPP
- 4 Reading Rooms
- 2 Modules Libraries of Trust
- 2 Libraries Itinerant
- 1 Biblomóvil

Social and cultural impact → Inquiries from 120 countries

+900.000

Affiliates

69 M

of face-to-face visits

Average of

3 M

of annual visits

+800.000

Hardcopies

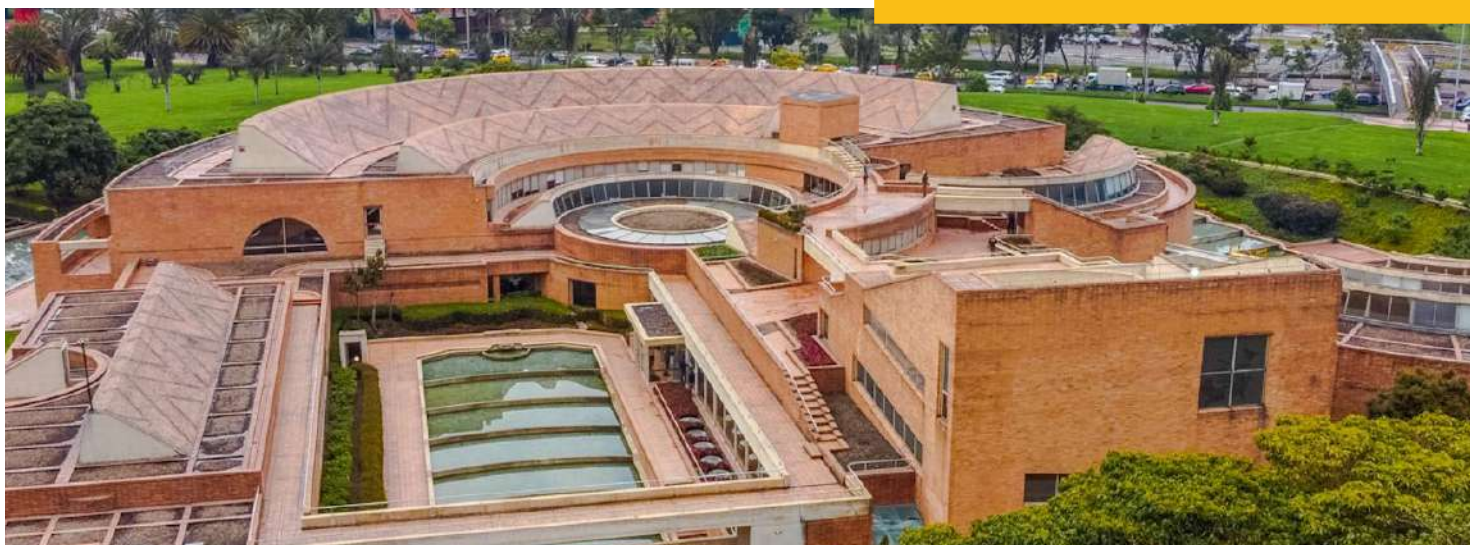
3 M

of digital resources

8 M

of digital visits

BibloRed has been driving visible processes of cultural, social, and educational transformation in Bogotá for more than two decades.





El Ensueño Theater



El Parque Theater



Jorge Eliécer Gaitán Theater



The Medium Pie

Theatres and cultural facilities



Mobile Scenarios



Planetarium of Bogotá



La Pilona



CEFE Chapinero



CEFE Tunal



CEFE San Cristóbal



CEFE Cometas

Happiness Centers CEFE



CEFE Fontanar del Río

Strategies for cultural transformations



The Five of Change

1/

Actionable Data

To deepen our understanding of human behavior and phenomena through advanced techniques in analysis, machine learning, visualization, and data utilization.

2/

Innovation

Generate, test and develop innovative ideas, processes, products or services that create value, based on citizen-centred thinking and agile solutions.

3/

Future Thinking

Link the design of initiatives to emerging trends, anticipate potential changes, and proactively shape the future.

4/

Digital collective action

Use digital platforms to improve efficiency, foster collaboration, and amplify results.

5/

Cultural transformation based on science

Design and implement actions based on knowledge about how people act, make decisions, and react to policies, processes, and incentives.



Thank you!

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